

MedImpact Arabia

A 2011 joint venture of MedImpact International and Dimensions Healthcare, **MedImpact Arabia** is the only specialized pharmacy benefit management (PBM) & ePrescribing company in the Middle East. MedImpact Arabia's proprietary PBM Engine has processed more than 20 million drug transactions online --in less than 3 seconds each--and continues to ensure the patient safety of 1.3 million members across 1000 providers by adjudicating more than 1400 online clinical edits to prevent costly adverse drug events for our clients.

MedImpact International

Founded by a community pharmacist in 1989, MedImpact is the largest privately held PBM in the United States, serving 50 million members across 64,000 pharmacies. MedImpact and its 1000 employees are dedicated to PBM & ePrescribing excellence; and manage benefits for large and highly rated U.S. health plans, TPAs and self-funded employers. MedImpact International, headquartered in Hong Kong, also serves clients in China.

Dimensions Healthcare

With offices in Abu Dhabi, Dubai and Ramallah, Dimensions Healthcare provides medical coding, revenue cycle and drug database decision support systems for more than 2,400 providers, payers and health authorities. Providing eClaim platforms with a fully integrated health information system, Dimensions Healthcare was recently named "the number one Small & Medium Enterprise Business in Dubai."

Pharmacy Benefit Management & ePrescribing

Using the latest technologies, MedImpact Arabia connects payers, physicians, pharmacists and patients to:

- Adjudicate custom prescription benefits
- Reduce unnecessary drug and medical costs
- Optimize drug use to enhance patient safety and healthcare quality
- Mitigate fraud, waste, and abuse

Our Clients

MedImpact Arabia serves seven health insurance clients directly, along with many others through fifteen third-party administrators (TPAs). MedImpact Arabia works diligently to support client **compliance** with the letter and spirit of PBM & ePrescribing regulations. MedImpact Arabia clients include:

- **Insurance Companies:** AXA Gulf, MetLife, Oman Insurance Company, ADNIC, Dubai Insurance Company, National General Insurance Company and Al Buhaira Insurance Company
- **TPAs:** Pentacare, MSH, Inayah TPA, Now Health, Amity Health, Wapmed, Interglobal, Mussalah Net, eCare, Aafiya, Fortune, Globalnet, Whealth International, IRIS and Starwell



Leading the way in the Middle East

MedImpact Arabia was the first to implement:

- The 2011 PBM mandate of the Health Authority of Abu Dhabi, and
- The 2013 ePrescribing mandate of the Dubai Health Authority

Our goals

- To partner with Payers and Providers to deliver world-class PBM and ePrescribing capabilities across the Middle East
- To increase the quality of pharmacy care across the Region while decreasing its costs using innovative online technology complete with comprehensive clinical algorithms
- To deliver an integrated regional network of participating pharmacies to serve traveling members with the most advanced pharmacy care in the world